

FIRE Gazette

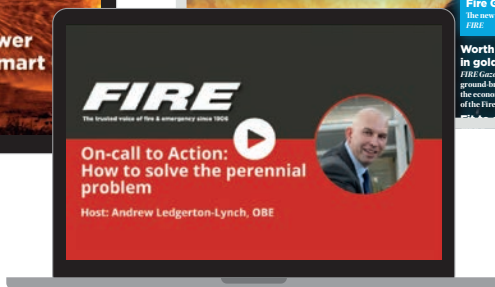
The trusted voice of fire & emergency since 1908

No. 1 in the
UK Fire Sector

FIRE Gazette media pack 2025

www.fire-magazine.com

'engage, inform, inspire'



*Correct at time of printing

www.fire-magazine.com

42,000 subscribers*

FIRE's Digital Service

The digital service began at the start of 2024 with the launch of the *FIRE Gazette*, a regular update providing multimedia content for all personnel through video, podcasts and audio commentary.

The *FIRE Gazette* focuses on content that *FIRE* magazine excels in producing – from white papers offering deep dives and potential solutions to fire sector challenges to investigative reports on key issues of the day. Contributions from fire sector leaders are accompanied by audio commentary, while interviews with contributors provide a high-level overview of the content to ensure all fire personnel benefit by subscribing to *FIRE* magazine.

Subscribers receive quarterly digital-only editions of *FIRE* magazine (March, June, September and December) and have unlimited access to all articles, resources and issues of the *FIRE Gazette* at **fire-magazine.com**

FIRE Gazette

The *FIRE Gazette* is a condensed version of *FIRE* magazine containing the best bits and is sent to all subscribers – 42,000 UK subscribers, 14,000 worldwide) by email on the months the magazine does not appear (January, February, April, July, August, October and November).

The *FIRE Gazette* differs from the magazine and is multimedia-driven, with audio and video links to articles catering to the neurodiverse learning styles of fire and rescue personnel.

Subscribers receive the digital *FIRE Gazette* – keeping personnel up-to-date with the latest developments. Each issue involves podcasts, webinars, video and audio content, plus a rich seam of resources from our award-winning team of journalists, including special investigations, Fire Knowledge Insights papers, and commentary.

Editor Andrew Ledgerton-Lynch OBE interviews article contributors giving a concise overview of the content, while contributors such as the Chair of the National Fire Chiefs Council provide audio commentaries.

To find out more or arrange a free trial period, contact:
Beverley Rees on **01273 434943** or email **beverley.rees@fireknowledge.co.uk**
Cathy Clark on **01273 434943** or email **cathy.clark@fireknowledge.co.uk**
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New fully digital offering gives staff **fresh, relevant content every month**, for every member of your service



Regular members-only e-newsletters **encourage staff engagement** with their own learning and development



Rich multimedia content including video and podcasts to **maximise accessibility** and cater to different learning styles

FIRE Gazette Content

FIRE Gazette content will include news, commentary and special reports with every edition including:

Fire Knowledge Insights White Paper
Special Investigation
Webinar
Podcast

The January issue of *FIRE Gazette* will be released on January 15th with all subsequent issues being released on the first of the month.

Every issue of *FIRE Gazette* will be emailed directly to subscribers and will also appear on **fire-magazine.com** with wide social media coverage.

*Correct at time of printing

FIRE Gazette features 2025

| Issue | Features |
|-----------------|--|
| April | Fire Knowledge Insights White Paper: Wildfires and the use of Drones Special Investigation: Culture Actions Plans Across the Fire and Rescue Services Webinar: Wildfire Response and Technology (Editorial deadline: March 14th) |
| May | Fire Knowledge Insights White Paper: Climate Adaptation and the Fire and Rescue Service Special Investigation: Climate Change and Resilience Webinar: Climate Emergency for the Fire and Rescue Service (Editorial deadline: April 18th) |
| July | Fire Knowledge Insights White Paper: Operational Learning: Competency Special Investigation: Cultural Reform: Career Progression (Editorial deadline: June 13th) |
| August | Fire Knowledge Insights White Paper: Mental Health Support Special Investigation: Resilience and the Cyber Threat Webinar: Alternative Fuels, Alternative Threats (Editorial deadline: July 18th) |
| October | Fire Knowledge Insights White Paper: Why the Internet of Things Matters to the Fire and Rescue Service Special Investigation: Assessing Progress on Grenfell Inquiry Recommendations Webinar: Fire Reform (Editorial deadline: September 12th) |
| November | Fire Knowledge Insights White Paper: Annual Review of the Terrorist Threat Special Investigation: Operational Learning: The Future of Firefighting Webinar: Operational Learning and the Future of Firefighting (Editorial deadline: October 17th) |

Advertising copy deadline is the 20th of the preceding month

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